

# BREASTFEEDING IS ALSO A MEN'S ISSUE!

Featuring Juan Diego Noreña

**Early Bird pricing ends 5/18**

**Early Bird \$25**  
**General Admission \$40**

**June 3rd, Friday**

10:00 AM to 11:00 AM English  
11:00 AM to 12:00 PM Spanish



**Register**  
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[tinyurl.com/bfpartnersupport](https://tinyurl.com/bfpartnersupport)

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 BreastfeedLA | <https://www.breastfeedla.org>



# SPEAKER



Juan Diego Noreña was born in Columbia as the youngest of 4 sons. After focusing on the impact of breastfeeding as a public health intervention, he graduated with a degree in Nutrition and Diet with an emphasis in Community Education. He arrived in the USA in 2000 and began volunteering at MOMS Orange County in 2001, eventually becoming part of the staff. Wanting to share with Latino fathers the importance of breastfeeding and how we can support our partners to be successful at breastfeeding, he created a program "Daddy Boot Camp," which is designed to prepare future dads and encourage them to be more active in the lives of their children and family. Currently, he is the Education Manager at MOMS, teaching prenatal classes and childbirth preparation, providing support in gestational diabetes, in addition to conducting the Daddy Boot Camp. He has two children, Valeria (16) and Santiago (14).

## DESCRIPTION

Much has been said about the benefits of breast milk and how this practice strengthens the bond between mother and child, but within this process, where is dad? Although it is true that breastfeeding is a task that, for biological reasons, corresponds to the mother, the father also has an important role in this activity and his support is essential, both for the couple and for the baby.

Join us as we examine the health and psychosocial benefits of the father's role in supporting the breastfeeding relationship.

## OBJECTIVES

By the end of this presentation, participants can expect to:

- Understand the importance of the support of the man in the process of breastfeeding
- Recognize that a more participatory culture of men should be created during the process of pregnancy and postpartum.
- Learn 3 practical ways to better support men in the prenatal and postpartum area

## AGENDA

**10:00am - 10:45am**

**"Breastfeeding Is Also a Men's Issue" in English**

**10:45am- 11:00am**

**Q&A in English**

**11:00am - 11:45am**

**"Breastfeeding Is Also a Men's Issue" in Spanish**

**11:45am- 12:00pm**

**Q&A in Spanish**

## CONTINUING EDUCATION

BreastfeedLA is an approved provider by the California Board of Registered Nursing. This course offers 1 contact hours of continuing education. BreastfeedLA's provider number is CEP 16435. Licensee must maintain certificate for a period of four years.

IBCLC: BreastfeedLA is an approved Long-Term Provider by the International Board of Lactation Consultant Examiners #CLT113-36. 1.5 L- CERPs will be awarded.

RDs & OTs: Maintain a copy of the agenda and certificate for CPEs for Professional Development Portfolio



<https://www.breastfeedla.org>